

**FOR IMMEDIATE RELEASE**

**Walt Disney World Swan and Dolphin Resort Names New Director of Sales**



**Contact:**

Joel Kaiman; [joel@tjmcommunications.com](mailto:joel@tjmcommunications.com)  
Trevia J. Marshall; [trevia@tjmcommunications.com](mailto:trevia@tjmcommunications.com)  
TJM Communications, Inc.  
(407) 977-5004

**Lake Buena Vista, Fla. – Mar. 2, 2020** – The Walt Disney World Swan and Dolphin Resort has announced Kathleen Bernesby as director of sales for the entire complex. She will lead the sales team in conjunction with the director of sales & marketing for the 2,270-room resort with 333,000 square feet of meeting space, including the resort's upcoming expansion, The Cove at the Walt Disney World Swan, a 349-room, 14-story tower scheduled to open in 2021.

Bernesby returns to the Walt Disney World Swan and Dolphin after previously working at the resort from 1998 – 2008. She has over 30 years of experience in hospitality sales and marketing, with companies including Earl Enterprises, Westin Diplomat Resort and Loews Miami Beach.

A proven sales leader, Bernesby has earned numerous leadership awards during her career with her teams consistently exceeding sales goals. She is an active member of the tourism industry organizations, having previously served as a committee member for the Greater Miami CVB, Greater Fort Lauderdale CVB and Visit Florida.

Bernesby is a graduate of Winter Park's Rollins College.

**About the *Walt Disney World Swan and Dolphin Resort***

The Walt Disney World Swan and Dolphin Resort is a nationally respected and recognized leader in the convention hotel arena. Ideally located in the heart of Walt Disney World Resort, the hotel offers 2,270 guest rooms and over 333,000 square feet of meeting space. Features consist of 87 meeting rooms, including two executive boardrooms, four ballroom options, 110,500 square feet of contiguous convention/exhibit space, outdoor function areas, two business centers and complimentary transportation throughout the Walt Disney World Resort. Guests of the Walt Disney World Swan and Dolphin Resort enjoy the Extra Magic Hours benefit, offering the opportunity to enjoy additional time in the theme parks - above and beyond the standard operating schedule - at no extra charge (Valid theme park admission and Resort ID required). Groups also enjoy sophisticated guest rooms featuring Westin Heavenly Beds, the luxurious Mandara Spa and 18 world-class restaurants and lounges. For more information, please visit [www.swandolphinmeetings.com](http://www.swandolphinmeetings.com).

###