

**FOR IMMEDIATE RELEASE**

**Walt Disney World Swan and Dolphin Resort  
Names Jim Curtis Director of Sales and Marketing**



**Contact:**

Joel Kaiman; [joel@tjmcommunications.com](mailto:joel@tjmcommunications.com)  
Trevia J. Marshall; [trevia@tjmcommunications.com](mailto:trevia@tjmcommunications.com)  
TJM Communications, Inc.  
(407) 977-5004

**Lake Buena Vista, Fla. – Feb. 10, 2020** – The Walt Disney World Swan and Dolphin Resort has announced Jim Curtis as director of sales & marketing for the entire complex. He will lead all sales and marketing for the 2,270-room resort with 333,000 square feet of meeting space, including the resort's upcoming expansion, The Cove at the Walt Disney World Swan, a 349-room, 14-story tower scheduled to open in 2021. Included among his responsibilities are group sales, creative marketing, field marketing, internet and public relations.

Curtis has over 30 years of sales experience in the hospitality industry, representing convention hotels and resorts throughout the United States and Caribbean. Most recently, he was area director of sales for Omni Hotels & Resorts, where he led sales and marketing efforts for the Omni Orlando Resort at ChampionsGate and supported five additional properties across the United States.

Over the years he has held several positions for varying properties and brands including multiple Westin and Sheraton hotels, Atlantis Paradise Island Bahamas and more.

In his previous roles, he and his teams have received multiple accolades and awards, including the distinct honor of being recognized as Sales Leader of the Year and twice awarded the Sales Team of the Year.

Originally from Baton Rouge, Louisiana., Curtis is a graduate of LSU with a degree in business administration and management.

**About the *Walt Disney World Swan and Dolphin Resort***

The Walt Disney World Swan and Dolphin Resort is a nationally respected and recognized leader in the convention hotel arena. Ideally located in the heart of Walt Disney World Resort, the hotel offers 2,270 guest rooms and over 333,000 square feet of meeting space. Features consist of 87 meeting rooms, including two executive boardrooms, four ballroom options, 110,500 square feet of contiguous convention/exhibit space, outdoor function areas, two business centers and complimentary transportation throughout the Walt Disney World Resort. Guests of the Walt Disney World Swan and Dolphin Resort enjoy the Extra Magic Hours benefit, offering the opportunity to enjoy additional time in the theme parks-above and beyond the standard operating schedule - at no extra charge (Valid theme park admission and

Resort ID required). Groups also enjoy sophisticated guest rooms featuring Westin Heavenly Beds, the luxurious Mandara Spa and 18 world-class restaurants and lounges. For more information, please visit [www.swandolphinmeetings.com](http://www.swandolphinmeetings.com).